

BESPOKE PRICING GUIDE



hey there

I'm Emily, calligrapher, illustrator and stationery designer, and I love nothing more than telling your story through pens, paints, paper, and the odd bit of ribbon.

This quick pricing guide is designed to help couples in the early stages of planning their wedding and stationery, and final prices will depend on a number of factors, such as: complexity of design work, size, paper type, print method, envelope choices, extra finishes and materials. We'll start with a mood board and colour palette, and work together to craft your dream stationery designs, with plenty of illustration and calligraphy in the mix.

Please note pricing relates to my **bespoke service** only, and if you are looking for pricing for the collection, you can view design, add items to basket and checkout directly from my **online shop**.



bespoke pricing guide

Please note that there is a minimum spend of £500 for my bespoke service, and most full service clients spend between £1500 and £2500. The pricing below relates to weddings in 2024, pricing may change for 2025. Pricing includes all design, printing and shipping.

invitations	50	75	100	125
save the dates or single page invitations with envelopes	<i>from £260</i>	<i>from £285</i>	<i>from £320</i>	<i>from £340</i>
extra cards e.g. details, rsvps, second day etc	<i>from £100</i>	<i>from £120</i>	<i>from £130</i>	<i>from £140</i>
illustrated map cards	<i>from £200</i>	<i>from £210</i>	<i>from £220</i>	<i>from £230</i>
gatefold invitations with envelopes	<i>from £300</i>	<i>from £340</i>	<i>from £380</i>	<i>from £420</i>
finishing touches: wax seals, ribbons, wraps, etc.	<i>from £75</i>	<i>from £100</i>	<i>from £120</i>	<i>from £140</i>

on the day stationery

table plan and table names	<i>from £165</i>			
illustrated / themed table plan and table names	<i>additional £15 to £25 per illustration depending on theme and complexity</i>			
other large signage e.g. welcome sign, order of the day	<i>from £100</i>			
other small signage e.g. illustrated drinks menus	<i>from £50</i>			
	50	75	100	125
order of service cards	<i>from £80</i>	<i>from £90</i>	<i>from £100</i>	<i>from £110</i>
order of service booklets	<i>from £190</i>	<i>from £210</i>	<i>from £240</i>	<i>from £280</i>
menus	<i>from £120</i>	<i>from £130</i>	<i>from £140</i>	<i>from £150</i>
placenames	<i>from £80</i>	<i>from £90</i>	<i>from £100</i>	<i>from £110</i>
favour tags / labels	<i>from £70</i>	<i>from £75</i>	<i>from £80</i>	<i>from £85</i>

bespoke order process

ENQUIRY STAGE

Get started on your wedding stationery by **booking a call with me** or filling out my **request a quote form**. It is helpful if you can provide a mood board or simply 2-3 images of stationery you like at this stage, so I can estimate how much illustration work is involved. I'll create a quote and ask for a deposit to reserve the space in my design diary, and we can tweak the items & quantities nearer the time.. Design slots can be reserved up to 12 months in advance.



DESIGN STAGE

When it's time to start designing, I will ask you to start drafting your wording and detailed information. Using this and our mood board, I'll create two or three initial concepts to show you, taking the ideas discussed and taking them in a subtly different direction. These are your starting points – give me as much feedback as you can as to what you like and what you don't. From there I will update and tweak the designs and you have the opportunity to make two rounds of revisions if required.

PRINT & DELIVERY STAGE

Once you've approved your final design, your one-of-a-kind stationery will be sent to one of my trusted printers, before being packaged up and sent to you. Generally speaking, this whole process takes around four to eight weeks from start to finish, depending on the complexity of the design.



frequently asked

CAN WE ORDER A SAMPLE?

You can order a sample pack [here](#), which includes a mixture of bespoke & collection pieces and is designed to show the print and materials I use. The paper I use is called Tintoretto Gesso, which is very popular for premium wedding stationery. It is slightly off white, matt finish, with a bit of texture. The thickness is 300gsm which is about the same thickness as a good quality greeting card. If you have something else in mind, please let me know and I can look into it for you.

WHEN SHOULD WE BOOK OUR SLOT?

I recommend getting in touch as soon as you can - even if you haven't finalised your guest list or chosen exactly what stationery you need, I can still give an approximate quote. For design slots up to 12 months away you can reserve a slot in my diary by paying a deposit - and we can tweak the items & quantities nearer the time.

WE'RE NOT BASED IN THE UK, CAN WE STILL BOOK?

I can work with you to create digital designs and which you can print locally. I have a list of recommended print companies in the US, Canada, Europe and Australia and can help with choosing the paper, envelopes, sizing etc.

CAN WE MIX SOME PIECES FROM THE COLLECTION WITH YOUR BESPOKE SERVICE?

Yes, please mention this when enquiring and I will factor it into your quote.

WE HAVE AN UNUSUAL IDEA, CAN YOU HELP?

I love hearing my clients ideas and innovations for their stationery. In the past this has included illustrated match boxes as guest favours, bespoke cut shapes, unusual themed table plans, cocktail stations, quizzes, and more.

I'M WORRIED I'VE LEFT IT TOO LATE!

I can sometimes accommodate last minute orders depending on my schedule/availability. Please get in touch via [email](#) or the [quote form](#) first, so I can confirm my availability before booking a call.

HOW SHOULD WE WORD OUR INVITATIONS / STATIONERY?

I have put together wording guides for invitations and on the day stationery with plenty of tips and sample wording. [You can download the full pack here.](#)

ready to begin?

QUOTE FORM

BOOK A CALL

